

## Keyrus: A global player in consulting and innovative technologies

The **Keyrus** Group has a simple yet ambitious mission: to help companies realize their full potential through two service segments, which are both distinctive and complementary.

- **Management Consulting:** Whether the problem is strategic or organizational, global or at the project level, our consultants specialize in putting into motion the resources and energies of the enterprise to achieve results with efficiency and to maximize their potential.
- **Performance Solutions:** Our history of skills in the organization and our ability to evaluate all company data and its environment enable us to assist our clients in implementing the architectures, organizations and technologies, and allowing them to provide their staff with the information necessary for fulfilling their responsibilities.

**Keyrus** is a recognised partner of the major software publishers in the business intelligence such as SAP/BusinessObjects, SAS, Oracle, IBM Cognos, Microsoft and as well as innovative players like QlikTech, Infoburst, GB&Smith, Talend and Tagetik. It has succeeded in becoming an uncontested international player in the decision-making community.

### Key figures

- Founded in **1996**
- **1 600** employees
- **€138** millions in turnover in 2011
- More than **1000** references in large companies
- Listed since **2000** on the Eurolist by Euronext-Paris
- **400** recruitments planned in 2012 at Group level
- High level consulting and Engineers profiles
- Multicultural teams - **50** nationalities
- Present in **11 countries**

### Services

By putting innovation at the heart of its offering development strategy, **Keyrus** helps its clients effectively design, implement and operate the appropriate integrated end-to-end performance management organizations and solutions. **Keyrus** has built a unique portfolio of consulting and technology services to guide companies through their process of realizing their full potential:





### An international presence



BRANCHES IN 11 COUNTRIES AND NEARSHORE AND OFFSHORE CAPABILITIES

Our choice of branches is guided by a simple logic: the francophone world (France, Belux, Canada, Switzerland), the big emerging zones (South America with the Spain link, even China), and nearshore/offshore capabilities adapted to our typology of clients and projects (Israel, which assures us high capability in technological excellence, and Tunisia and Mauritius which are especially adapted to handle European projects of modest size that are the heart of our business in the area of integration).

### A market segment differentiated offering

The **Keyrus** Group has a full portfolio of multinational companies from a variety of business sectors. The Group also delivers to more than 3800 small to medium companies via its affiliate, Absys Cyborg, specialized in Mid Market solutions.

VALUES AND CULTURE SHARED BY ALL OUR EMPLOYEES AND IN THE SERVICE OF OUR CLIENTS

The enterprise spirit, the service and quality orientation, the team spirit, and the culture of innovation and diversity cement the **Keyrus** Group and enable it to serve its clients with discernment and relevance.

### Some unique key assets

**Keyrus** has developed a culture that emphasizes customer centricity, deftness, innovation and continuous process and organizational improvements. Our culture is expressed in the values that embody our core ideology and make us different from other market players.

### Awards



- Recommended by Gartner as one of the top specialists covering all



- Best performing partner of the international network 'Partner Power International' (Microsoft Dynamics)2 and awarded for the second year by Microsoft Corporation during the "Microsoft Dynamics President's Club" for the excellence of its client relationship.

#### A SOLID AND FLEXIBLE GROUP

Created in 1996, listed on the Eurolist of Euronext since 2000, and with a turnover of more than 138M€ and a staff of 1600, our Group has access to the organization and processes of a big company of professional services, and at the same time preserves the flexibility of a young company.

### Management team

- Eric Cohen, Chairman & CEO
- Didier Taupin, Group Executive Vice-President
- Norbert Faure, Executive Vice-President
- Christian Eyssautier, CIO
- Pascal Levy, Chief Financial Officer
- Rebecca Meimoun, Legal affairs & Human resources
- Soumia Malinbaum, Business Development
- Jean-Eudes Oumier, Marketing & Communications

#### A DECISION-MAKING CENTRE CLOSE TO OUR CLIENTS

Similarly, the structure of our partnership and the governance framework of the Group, which has been carefully reflected upon and deployed to all our businesses and geographies, provides us with a decision-making point close to our clients, and an extremely short decision-making cycle by ensuring excellent handling of our risks.